



Troy W. Crook

211 Grandview Dr., Ste. 235

Fort Mitchell, KY 41017

This Brochure Supplement provides information about Troy Crook, Independent Investment Adviser Representative, which supplements the Focus On Success, LLC. Form ADV Part 2A Brochure. Please inform Troy Crook at the contact information listed above if you did not receive Focus's Form ADV Part 2A Brochure or if you have any questions about the contents of this supplement. Additional information about Troy Crook is available on the SEC's website at www.adviserinfo.sec.gov and FINRA's website at www.finra.org/brokercheck



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Focus On Success
211 Grandview Dr., Ste. 235
Fort Mitchell, KY 41017
(859) 331-2010

Educational Background and Business Experience

Troy W. Crook

Date of Birth: 07/01/1969

Education:

- Oral Roberts University, Tulsa, OK
- Bachelor of Science, Management Information Systems

Examinations and Professional Designations:

- Series 7 - General Securities Representative Examination
- Series 66 - Uniform Combined State Law Examination
- Life and Health Insurance State Examination

Business Experience:

- Director of Operations, Focus On Success, LLC – June 2006 to Present
- Registered Representative, Valmark Securities, Inc. – August 2015 to Present
- Investment Advisor Representative, Valmark Advisors, Inc. – July 2021 to Present
- Investment Advisor Representative, Focus On Success – January 2022 to Present

Disciplinary Information

Registered Investment Advisers are required to disclose material facts regarding any investment related legal or disciplinary events, including issues involving criminal or civil actions, findings resulting from administrative proceeding before the SEC, a self-regulatory body or any other federal or state regulatory authority that would be material to your evaluation of each supervised person providing investment advice.

Troy Crook has no disciplinary record that would impact a client's evaluation of the practice.

Other Business Activities

Troy Crook is a Registered Representative of Valmark Securities, Inc., and an Independent Investment Adviser Representative of Valmark Advisers, Inc. Valmark Securities, Inc. is a broker dealer under common ownership and management of Valmark Advisers, Inc.

Troy Crook is also an insurance agent affiliated with Executive Insurance Agency, Inc., an agency under common ownership and management of Valmark Advisers, Inc.

Troy Crook is also an investment advisor representative for Focus On Success, LLC, a state registered Investment Advisor.

Troy Crook is a director for Glory to God International Ministries.

Additional Compensation

As a Registered Representative of an affiliated broker dealer, Valmark Securities, Inc., Troy Crook will receive normal commissions associated with securities sales. As an Independent Investment Adviser Representative of Valmark Advisers, Inc. Troy Crook will receive Advisory fees for the management of client assets.

As an investment adviser representative for Focus On Success, LLC, Troy Crook will receive financial planning fees. These fees are separate from fees earned for his work with Valmark Advisers, Inc.

Troy Crook will also receive insurance commissions surrounding the sales of insurance products sold through the affiliated insurance agency, Executive Insurance Agency, Inc.

Troy Crook does not receive any compensation as a director for Glory to God International Ministries.

Supervision

The initial and ongoing reviews are under the direction of Mark Miller, Principle, who can be reached at 859-331-2010.